Green House Data to Break Ground on New Data Center

Green House Data (GHD), a cloud hosting and colocation data service provider, is expanding its Cheyenne facility in the Cheyenne Business Parkway (CBP). GHD located in the Cheyenne Business Parkway in 2007 with a 10,000 sq ft facility and since that time has continued to see success. The new 35,000 sq ft 5MW concurrently maintainable facility is designed to house wholesale, retail and cloud colocation services for high-power-density customers. It will join the existing facility to form the nucleus of a planned multi-building data center campus. GHD neighbors an uplink facility in the CBP, EchoStar Broadcasting Corporation, who also recently expanded its operations with a 77,000 sq ft data center.

The first 5000 sq ft phase is scheduled to be completed by the end of the first quarter of 2014. The facility will have 100 gigabit per second (Gbps) network capacity with redundancy across four network carriers and low-latency connectivity to major data center hubs in New York, Los Angeles, Chicago and Dallas.

Green House Data powers its infrastructure with 100% renewable energy, including wind and solar, and its facilities use Wyoming’s cool and dry climate for outside-air cooling year round. Why is this beneficial? The SSAE 16 Type II compliant data centers utilize 40% less energy than competitors, and the savings achieved through energy efficiency are passed down to GHD customers.

The three GHD facilities located in Cheyenne, Oregon, and New Jersey have sustainability integrated into every aspect of their design, and are working to improve their data center efficiency by up to 75%.

A recent study by Datacenter Dynamics (http://www.dcd-intelligence.com) determined that global data centers have consumed around 31GW of energy each year—with that number projected to increase by 19% in 2012-2013. This is as much as 30 million toasters, or would be sufficient to provide energy to all residential households in the United Kingdom, France or Italy. Data center traffic is expected to quadruple by 2016, making energy efficiency a vital focus to decrease environmental impact and also save on energy costs.
“Expansion” (continued from Page 1)

This new data center is ideal for organizations from either coast who need to incorporate safe locations into their disaster recovery and business continuity planning. With the expansion, GHD will be able to offer the business community across the central regions a secure, efficient, state-of-the-art data center that combines a unique climate with strategic access to the key data center hubs in the United States.

Microsoft Beginning on Second Phase of Data Center

Construction on Microsoft Corporation’s first Wyoming-based data center began in 2012 and continues to move forward. Microsoft has broken ground on its second phase of the multi-million dollar state-of-the-art data center facility located west of Cheyenne. The 117,000 square-foot Phase II facility is projected to create an additional nine (9) new positions in the technology field - over and above the eighteen (18) new positions created from the Phase I project, which is scheduled to be completed November 2013.

Phase I of the data center will allow Microsoft to expand its “cloud” computing services in Wyoming and the rest of the region. Cloud computing allows users to store digital information on the Internet instead of it physically being stored on their computer or another electronic device. With the addition of the Phase II facility, Microsoft dramatically increases their cloud computing strategy.

In 2012, the Wyoming Business Council first funded Microsoft’s data center with a $5 million Managed Data Center Cost Reduction Grant and a $5 million grant from the Governor’s Data Center Recruitment Fund. Microsoft has and will continue to work closely with many city and county organizations as well as local businesses throughout this construction project.
Board of Directors Update
Welcome to Our Newest Elected & Appointed Board Members

Jody Malm
Pinnacle Cabinet & Millwork, Inc

Jody Malm is the owner of Pinnacle Cabinet and Millwork, Inc. He is a lifetime resident of Cheyenne and Laramie County and currently serves on the Community Board for Jonah Bank, the City of Cheyenne’s Board of Adjustments, and Chamber Board of Directors. He is proud and excited to join the Board of Directors of LEADS and looks forward to being a part of Cheyenne’s growth.

Jody and his wife, Julie, have two grown children, Gunnar and Kirsten who also live in Cheyenne.

John Clay
RBC Dain Rauscher

John and his wife Esther came to Cheyenne in 1960. John became a stockbroker and associate with Bosworth Sullivan, the predecessor to RBC Dain Rauscher. He is a Senior Vice President. John has been active in many community organizations and has served as President of Rotary, United Way, LCCC Foundation and the Chamber of Commerce, where he was awarded “Person of the Year” in 1977. John is serving his 20th year with the University of Wyoming Foundation, currently Chairman Emeritus.

John is a very successful stockbroker and is serving a number of 4th generation clients.

Mark Ruppert
Holland & Hart LLP

Mark is a Partner at Holland & Hart LLP practicing environmental and natural resources litigation. He has been there for almost 9 years since he retired from active duty as an Air Force Judge Advocate (“JAG”) career of 22 years and numerous assignments around the world including Afghanistan.

He is originally from Ohio, a graduate of The Ohio State University, University of Cincinnati, and George Washington University in D.C. During his first tour of duty at F.E. Warren AFB he met and married his wife, Julia, a Cheyenne native.

They have three grown children and six grandchildren, all of whom live in Cheyenne, a place they are proud to call permanent home after many temporary homes wherever the Air Force sent them.
Latest LEADS Happenings

View of the city during the aerial tour

Ready to Host Some Very Special Guests at CFD

Aerial photo tour of Cheyenne Business Parks

Tour of Searing Industries in Swan Ranch

LEADS Staff Volunteering for HOBY Youth Conference

24th Annual LEADS Invitational Golf Tournament
August 20, 2013

Registration form on page 6 or visit www.cheyenneleads.org
**LEADS Members in the News**

**Wyoming’s State-Level E.D. Agency Chooses WY Data Center to Host Website**

The Wyoming Business Council, the state’s economic development agency, has successfully moved its data storage and web hosting from an out-of-state provider back to Wyoming. The Business Council chose Green House Data, a VMware® vCloud Powered partner, and cloud hosting leader, to provide managed cloud services that power content across the organization’s web and mobile sites.

“We were very happy to be able to work with Green House Data on a data storage solution for our website,” said Business Council CEO Bob Jensen. “Green House Data not only met our technical requirements, but it also shares our core values of creating an even more prosperous Wyoming and is one of many examples of Wyoming’s booming technology industry.”


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**Welcome to Cheyenne LEADS’ New Website**

*Cheyenne LEADS* is proud to announce our new and improved website.

In addition to the new website design, visitors will benefit from its high functionality and user-friendly navigation, updated with the latest information about Cheyenne LEADS and our community.

The site focuses on two major sections (1) specific areas for site selectors and those researching Cheyenne as a possible business location (2) LEADS membership and City of Cheyenne/Laramie County community information.

When visiting the new site you will find information concerning:
- Doing Business Here
- LEADS Membership
- Living Here
- About LEADS

This site is a critically important marketing tool for Cheyenne LEADS, but also includes information for our LEADS members. We hope that you will enjoy browsing our new site, finding more options and information each time, and that it will be yet another tool for strengthening our community. Thank you for your continued support of Cheyenne LEADS and the Cheyenne/Laramie County community.
We want to WELCOME our NEW Cheyenne LEADS Members

April 2013

**Long, Reimer, Winegar, Beppler LLP**
*Business Member*
Contact: Natalie Winegar - Attorney
307.635.0710
http://lrw-law.com/

The LRWB team offers the expertise and sophistication of a national law firm with the service and responsiveness of a boutique firm. The approach is simple—clients receive hands-on attention and the practical expertise of experienced lawyers who place a premium on delivering the highest quality legal advice in the most efficient and cost-effective manner as possible. LRWB lawyers are committed to excellence, creating long-standing personal relationships, accessibility, integrity, and providing pragmatic solutions to difficult problems. They take pride in the close relationships developed with clients and helping them reach their goals.

LRWB represents the Rocky Mountain West region, and national and international based clients in a multitude of matters.

April 2013

**Coffey Engineering & Surveying LLC**
*Business Member*
Contact: Tim Stamp - Associate
307.996.4975
www.wyocoffey.com

Established in 1951, Coffey Engineering & Surveying, LLC, is a third-generation, independent consulting firm based in Laramie, Wyoming.

Coffey is one of the leading family-owned civil engineering, land surveying and geographic information systems (GIS) consulting firms in the region. Dedicated to quality, professionalism and customer care, Coffey’s success and growth is further guided by an innovative spirit, strengthened by its family foundation and grounded by a firm commitment to excellence. The company encourages employees to pursue continuing education, community and state involvement, and professional affiliation opportunities to promote self-fulfillment and life-long learning.

June 2013

**MillerPromotions**
*Business Member*
Contact: Kimberly Miller - Owner
307.630.5340
www.millerpromotions.net

Miller Promotions is a full-service promotional products distributorship with access to the most distinctive and imaginative imprinted merchandise in the industry.

May 2013

**Melvin Turner**
*Individual Member*

June 2013

**J.F.P Properties**
*Business Member*
Contact: Mickey Powers - Owner

**J.F.P Properties**
**Event Schedule**

Registration Begins - 11:30am
Buffet Lunch begin - 12:00pm
**Shotgun Start - 1:00pm**
No-Host Cocktails - 5:00pm
Steak Dinner & Awards - 6:00pm

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**Play for Free!**
Invite a non-member to play on your team! If they apply to join LEADS at the Business Membership Level by September 30, 2013 your individual entry fee is on us!

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**LEADS Golf Tournament Registration Form**

Contact Name, Company ________________________________________________________________

Contact Email __________________________________________ Contact Phone ______________________

Billing Address, City, State, ZIP ______________________________________________________

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<th>LEADS Member (Y/N)</th>
<th>HDCP OR Avg. Score</th>
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Additional dinner guest
Additional dinner guest  n/a  n/a

Golf Pkg: $125 x _______ = $_______  Dinner Only: $50 x _______ = $_______  Total Amount Due = $_______

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Please complete this form and send with payment to Cheyenne LEADS, PO Box 1045, Cheyenne, WY 82003 or fax to 307-638-7728 and mail payment. Deadline is **Monday, August 12, 2013** or full at 120 participants. **Space priority** will be given to members. For more information, call Annie or Karen at 307-638-6000 or email at anniew@cheyenneleads.org or kareng@cheyenneleads.org.
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